

Turkey Paper and Paperboard Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-08-11 | 36 pages | MarketLine

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Report description:

Turkey Paper and Paperboard Market Summary, Competitive Analysis and Forecast to 2027

Summary

Paper & Paperboard in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The paper and paperboard market measures a country's or region's total use of paper and paperboard. Paper and paperboard market includes newsprint, printing and writing papers, and other paper and paperboards (packaging paper, household and sanitary paper). Volumes represent the consumption of paper and paperboard in tonnes, and values are calculated using average annual selling price of paper and paperboard per tonne multiplied by consumption volumes.
- The Turkish paper & paperboard market had total revenues of \$4,203 million in 2022, representing a compound annual growth rate (CAGR) of 0.2% between 2017 and 2022.
- Market consumption volumes declined with a negative CAGR of 1.5% between 2017 and 2022, reaching a total of 4,423.7 thousand tons in 2022.s
- The growth of the paper & paperboard market in recent years can be partly attributed to the rise of the e-commerce industry. For instance, according to in-house research, the Turkish e-commerce market value stood at \$28.4 billion in 2022, an increase from \$21.6 billion in the previous year.

Scope

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- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the paper & paperboard market in Turkey
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the paper & paperboard market in Turkey
- Leading company profiles reveal details of key paper & paperboard market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Turkey paper & paperboard market with five year forecasts

Reasons to Buy

- What was the size of the Turkey paper & paperboard market by value in 2022?
- What will be the size of the Turkey paper & paperboard market in 2027?
- What factors are affecting the strength of competition in the Turkey paper & paperboard market?
- How has the market performed over the last five years?
- What are the main segments that make up Turkey's paper & paperboard market?

Table of Contents:

Table of Contents

- 1 Executive Summary
 - 1.1. Market value
 - 1.2. Market value forecast
 - 1.3. Market volume
 - 1.4. Market volume forecast
 - 1.5. Category segmentation
 - 1.6. Geography segmentation
 - 1.7. Market rivalry
 - 1.8. Competitive landscape
- 2 Market Overview
 - 2.1. Market definition
 - 2.2. Market analysis
- 3 Market Data
 - 3.1. Market value
 - 3.2. Market volume
- 4 Market Segmentation
 - 4.1. Category segmentation
 - 4.2. Geography segmentation
- 5 Market Outlook
 - 5.1. Market value forecast
 - 5.2. Market volume forecast
- 6 Five Forces Analysis
 - 6.1. Summary
 - 6.2. Buyer power
 - 6.3. Supplier power
 - 6.4. New entrants
 - 6.5. Threat of substitutes
 - 6.6. Degree of rivalry

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7 Competitive Landscape

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What are the most recent developments in this market?

8 Company Profiles

8.1. Svenska Cellulosa Aktiebolaget

8.2. Mondi Plc

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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