

Turkey Footwear Retail Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-08-25 | 40 pages | MarketLine

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Report description:

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Summary

Footwear Retail in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The footwear market includes total revenues generated through the sales of all types of men's, women's, and children's shoes.
- The Turkish footwear market had total revenues of \$6.3 billion in 2022, representing a compound annual growth rate (CAGR) of 35.2% between 2017 and 2022.
- The women's footwear segment accounted for the market's largest proportion in 2022, with total revenues of \$2.9 billion, equivalent to 46.7% of the market's overall value.
- Factors such as reducing unemployment, rising disposable income, and increasing standard of living are contributing to the growth of the Turkish footwear market. For instance, according to the Turkish Statistical Institute, in 2022, the mean annual household disposable income of Turkey reached TRY98,416 (\$5,938.6), up 28.3% over 2021.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the footwear retail market in Turkey
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear retail market in Turkey

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- Leading company profiles reveal details of key footwear retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Turkey footwear retail market with five year forecasts

Reasons to Buy

- What was the size of the Turkey footwear retail market by value in 2022?
- What will be the size of the Turkey footwear retail market in 2027?
- What factors are affecting the strength of competition in the Turkey footwear retail market?
- How has the market performed over the last five years?
- What are the main segments that make up Turkey's footwear retail market?

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