

Italy Paper and Paperboard Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-08-11 | 47 pages | MarketLine

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Report description:

Italy Paper and Paperboard Market Summary, Competitive Analysis and Forecast to 2027

Summary

Paper & Paperboard in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The paper and paperboard market measures a country's or region's total use of paper and paperboard. Paper and paperboard market includes newsprint, printing and writing papers, and other paper and paperboards (packaging paper, household and sanitary paper). Volumes represent the consumption of paper and paperboard in tonnes, and values are calculated using average annual selling price of paper and paperboard per tonne multiplied by consumption volumes.
- The Italian paper & paperboard market had total revenues of \$10,564.1 million in 2022, representing a compound annual growth rate (CAGR) of 3% between 2017 and 2022.
- Market consumption volume increased with a CAGR of 1% between 2017 and 2022, reaching a total of 11,334.2 thousand tons in 2022.
- The growth of the paper & paperboard market in recent years can be partly attributed to the rise of the e-commerce industry. For instance, according to in-house research, the Italian e-commerce market value stood at \$56.4 billion in 2022, an increase from \$47 billion in the previous year.

Scope

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- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the paper & paperboard market in Italy
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the paper & paperboard market in Italy
- Leading company profiles reveal details of key paper & paperboard market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Italy paper & paperboard market with five year forecasts

Reasons to Buy

- What was the size of the Italy paper & paperboard market by value in 2022?
- What will be the size of the Italy paper & paperboard market in 2027?
- What factors are affecting the strength of competition in the Italy paper & paperboard market?
- How has the market performed over the last five years?
- What are the main segments that make up Italy's paper & paperboard market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Market volume

1.4. Market volume forecast

1.5. Category segmentation

1.6. Geography segmentation

1.7. Market rivalry

1.8. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

3.2. Market volume

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

5 Market Outlook

5.1. Market value forecast

5.2. Market volume forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

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7 Competitive Landscape

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What are the most recent developments in this market?

8 Company Profiles

8.1. Svenska Cellulosa Aktiebolaget

8.2. DS Smith Plc

8.3. International Paper Co

8.4. Fedrigoni SpA

8.5. Burgo Group SpA

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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