

Germany Footwear Retail Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-08-25 | 40 pages | MarketLine

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Report description:

Germany Footwear Retail Market Summary, Competitive Analysis and Forecast to 2027

Summary

Footwear Retail in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The footwear market includes total revenues generated through the sales of all types of men's, women's, and children's shoes.
- The German footwear market had total revenues of \$12.2 billion in 2022, representing a negative compound annual growth rate (CAGR) of 0.02% between 2017 and 2022.
- The women's footwear segment accounted for the market's largest proportion in 2022, with total revenues of \$5.9 billion, equivalent to 48.3% of the market's overall value.
- Factors such as reducing unemployment, rising disposable income and a high standard of living are contributing to the growth of the German footwear market. For instance, according to in-house research, in 2022, the net household disposable income of Germany reached \$2.6 trillion, up 6.1% over 2021.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the footwear retail market in Germany

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear retail market in Germany
- Leading company profiles reveal details of key footwear retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Germany footwear retail market with five year forecasts

Reasons to Buy

- What was the size of the Germany footwear retail market by value in 2022?
- What will be the size of the Germany footwear retail market in 2027?
- What factors are affecting the strength of competition in the Germany footwear retail market?
- How has the market performed over the last five years?
- What are the main segments that make up Germany's footwear retail market?

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