

# Austria Life Insurance Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-03-15 | 43 pages | MarketLine

#### **AVAILABLE LICENSES:**

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

#### Report description:

Austria Life Insurance Market Summary, Competitive Analysis and Forecast to 2027

#### Summary

Life Insurance in Austria industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **Key Highlights**

- The value of the life insurance market is shown in terms of gross premium incomes from mortality protection and retirement savings plans.
- The Austrian life insurance market had total gross written premiums of \$6.5 billion in 2022, representing a compound annual growth rate (CAGR) of -1% between 2017 and 2022.
- The Life Insurance segment accounted for market's the largest proportion in 2022, with total gross written premiums of \$5.5 billion, equivalent to 84.7% of the market's overall value.
- The Austrian life insurance market has grown at a negative CAGR in the historic period. The market grew at less than 1% in 2021 but showed significant growth in 2022.

## Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the life insurance market in Austria
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the life insurance market in Austria

- Leading company profiles reveal details of key life insurance market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Austria life insurance market with five year forecasts

### Reasons to Buy

- What was the size of the Austria life insurance market by value in 2022?
- What will be the size of the Austria life insurance market in 2027?
- What factors are affecting the strength of competition in the Austria life insurance market?
- How has the market performed over the last five years?
- What are the main segments that make up Austria's life insurance market?

#### **Table of Contents:**

**Table of Contents** 

- 1 Executive Summary
- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market share
- 1.6. Market rivalry
- 1.7. Competitive landscape
- 2 Market Overview
- 2.1. Market definition
- 2.2. Market analysis
- 3 Market Data
- 3.1. Market value
- 4 Market Segmentation
- 4.1. Category segmentation
- 4.2. Geography segmentation
- 5 Market Outlook
- 5.1. Market value forecast
- 6 Five Forces Analysis
- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry
- 7 Competitive Landscape
- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do leading players follow?
- 7.4. What has been the rationale behind recent M&A activity?
- 7.5. How has the COVID-19 outbreak affected the market?
- 8 Company Profiles
- 8.1. Allianz Elementar Versicherungs AG

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com

- 8.2. Generali Holding Vienna AG
- 8.3. UNIQA Insurance Group AG
- 8.4. Vienna Insurance Group AG
- 9 Macroeconomic Indicators
- 9.1. Country data
- 10 Appendix
- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com



☐ - Print this form

To place an Order with Scotts International:

 $\hfill \Box$  - Complete the relevant blank fields and sign

# Austria Life Insurance Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-03-15 | 43 pages | MarketLine

ORDER FORM:				
Select license	License			Price
	Single user licence (PDF)			\$350.00
	Site License (PDF)			\$525.00
	Enterprisewide license (PDF)		\$700.00	
			VA	
			Tot	.aı
	l at 23% for Polish based compan		companies who are unable to provide	a valid EU V
	l at 23% for Polish based compan	ies, individuals and EU based Phone*	companies who are unable to provide	a valid EU V
i** VAT will be added imail* irst Name*	l at 23% for Polish based compan		companies who are unable to provide	a valid EU V
:mail* irst Name*	at 23% for Polish based compan	Phone*	companies who are unable to provide	a valid EU V
imail* irst Name* ob title*	at 23% for Polish based compan	Phone*		a valid EU V
imail* iirst Name* ob title* Company Name*	at 23% for Polish based compan	Phone*  Last Name*		a valid EU V
imail* iirst Name* ob title* Company Name* Address*	at 23% for Polish based compan	Phone*  Last Name*  EU Vat / Tax ID		a valid EU V
Email*	at 23% for Polish based compan	Phone*  Last Name*  EU Vat / Tax ID (		a valid EU V

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com