

# Russia Footwear Retail Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-08-25 | 33 pages | MarketLine

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## Report description:

Russia Footwear Retail Market Summary, Competitive Analysis and Forecast to 2027

## Summary

Footwear Retail in Russia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **Key Highlights**

- The footwear market includes total revenues generated through the sales of all types of men's, women's, and children's shoes.
- The Russian footwear market had total revenues of \$4.7 billion in 2022, representing a negative compound annual growth rate (CAGR) of 0.6% between 2017 and 2022.
- The women's footwear segment accounted for the market's largest proportion in 2022, with total revenues of \$2.1 billion, equivalent to 44.8% of the market's overall value.
- According to in-house research, in 2022, the Russian footwear market contracted by 0.9% due to the Russian invasion of Ukraine which resulted in several countries imposing restrictions on exports to Russia, thereby hampering imports and demand for footwear in the market.

# Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the footwear retail market in Russia
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear retail market in Russia

- Leading company profiles reveal details of key footwear retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Russia footwear retail market with five year forecasts

## Reasons to Buy

- What was the size of the Russia footwear retail market by value in 2022?
- What will be the size of the Russia footwear retail market in 2027?
- What factors are affecting the strength of competition in the Russia footwear retail market?
- How has the market performed over the last five years?
- What are the main segments that make up Russia's footwear retail market?

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