

Australia Footwear Retail Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-08-25 | 41 pages | MarketLine

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Report description:

Australia Footwear Retail Market Summary, Competitive Analysis and Forecast to 2027

Summary

Footwear Retail in Australia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The footwear market includes total revenues generated through the sales of all types of men's, women's, and children's shoes.
- The Australian footwear market had total revenues of \$5.9 billion in 2022, representing a compound annual growth rate (CAGR) of 6.3% between 2017 and 2022.
- The women's footwear segment accounted for the market's largest proportion in 2022, with total revenues of \$3.2 billion, equivalent to 54.2% of the market's overall value.
- The growth of the footwear market in recent years can be partly attributed to the rise of e-commerce and social commerce, as well as the increasing popularity of internet access worldwide. For instance, according to in-house research, the Australian e-commerce market value stood at \$52.6 billion in 2022, an increase from \$46.8 billion in the previous year.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the footwear retail market in Australia

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear retail market in Australia
- Leading company profiles reveal details of key footwear retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Australia footwear retail market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Australia footwear retail market by value in 2022?
- What will be the size of the Australia footwear retail market in 2027?
- What factors are affecting the strength of competition in the Australia footwear retail market?
- How has the market performed over the last five years?
- Who are the top competitors in Australia's footwear retail market?

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