

## **Taiwan Life Insurance Market Summary, Competitive Analysis and Forecast to 2027**

Industry Report | 2023-03-15 | 44 pages | MarketLine

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### **Report description:**

Taiwan Life Insurance Market Summary, Competitive Analysis and Forecast to 2027

#### Summary

Life Insurance in Taiwan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The value of the life insurance market is shown in terms of gross premium incomes from mortality protection and retirement savings plans.
- The Taiwanese life insurance market had total gross written premiums of \$88.3 billion in 2022, representing a compound annual growth rate (CAGR) of -3.8% between 2017 and 2022.
- The Life Insurance segment accounted for market's the largest proportion in 2022, with total gross written premiums of \$71.4 billion, equivalent to 80.8% of the market's overall value.
- The cCentral bBank of Taiwan increased its key discount rate to 1.75% in December of 2022 from 1.625%, in line with market forecasts and pushing borrowing costs to the highest since 2015. The performance of the market is forecast to decline even faster, with an anticipated CAGR of -8.4% for the five-year period 2022 - 2027, which is expected to drive the market to a value of \$57.0billion by the end of 2027.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the life insurance market in Taiwan

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the life insurance market in Taiwan
- Leading company profiles reveal details of key life insurance market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Taiwan life insurance market with five year forecasts

#### Reasons to Buy

- What was the size of the Taiwan life insurance market by value in 2022?
- What will be the size of the Taiwan life insurance market in 2027?
- What factors are affecting the strength of competition in the Taiwan life insurance market?
- How has the market performed over the last five years?
- What are the main segments that make up Taiwan's life insurance market?

#### **Table of Contents:**

##### Table of Contents

##### 1 Executive Summary

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market share
- 1.6. Market rivalry
- 1.7. Competitive landscape

##### 2 Market Overview

- 2.1. Market definition
- 2.2. Market analysis

##### 3 Market Data

- 3.1. Market value

##### 4 Market Segmentation

- 4.1. Category segmentation
- 4.2. Geography segmentation

##### 5 Market Outlook

- 5.1. Market value forecast

##### 6 Five Forces Analysis

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

##### 7 Competitive Landscape

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do leading players follow?
- 7.4. What has been the most significant M&A activity in recent years?
- 7.5. How has the COVID-19 outbreak impacted the market?

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## 8 Company Profiles

8.1. Cathay Life Insurance Co Ltd

8.2. Fubon Insurance Co Ltd

8.3. Shinkong Insurance Co Ltd

8.4. Nan Shan Life Insurance Co Ltd

## 9 Macroeconomic Indicators

9.1. Country data

## 10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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