

Malaysia Life Insurance Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-03-15 | 42 pages | MarketLine

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Report description:

Malaysia Life Insurance Market Summary, Competitive Analysis and Forecast to 2027

Summary

Life Insurance in Malaysia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The value of the life insurance market is shown in terms of gross premium incomes from mortality protection and retirement savings plans.
- The Malaysian life insurance market had total gross written premiums of \$16.0 billion in 2022, representing a compounded annual growth rate (CAGR) of 8.3% between 2017 and 2022.
- The Life Insurance segment accounted for market's the largest proportion in 2022, with total gross written premiums of \$14.8 billion, equivalent to 92.8% of the market's overall value.
- The Malaysian life insurance market has experienced incredibly strong growth in the historic period with a CAGR of 8.3% from 2017 to 2022. More specifically, the interest rates of the Malaysian central bank of Malaysia have raised the interest rates by 2%, and in 2022 the interest rates were raised by 2.50%. The performance of the market is forecast to accelerate, with an anticipated CAGR of 9.4% for the five-year period 2022 - 2027, which is expected to drive the market to a value of \$24.9billion by the end of 2027.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the life

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insurance market in Malaysia

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the life insurance market in Malaysia
- Leading company profiles reveal details of key life insurance market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Malaysia life insurance market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Malaysia life insurance market by value in 2022?
- What will be the size of the Malaysia life insurance market in 2027?
- What factors are affecting the strength of competition in the Malaysia life insurance market?
- How has the market performed over the last five years?
- Who are the top competitors in Malaysia's life insurance market?

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