

## **China Life Insurance Market Summary, Competitive Analysis and Forecast to 2027**

Industry Report | 2023-03-15 | 45 pages | MarketLine

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### **Report description:**

China Life Insurance Market Summary, Competitive Analysis and Forecast to 2027

#### Summary

Life Insurance in China industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The value of the life insurance market is shown in terms of gross premium incomes from mortality protection and retirement savings plans.
- The Chinese life insurance market had total gross written premiums of \$386.9 billion in 2022, representing a compound annual growth rate (CAGR) of 3.1% between 2017 and 2022.
- The Life Insurance segment accounted for market's the largest proportion in 2022, with total gross written premiums of \$359.0 billion, equivalent to 92.8% of the market's overall value.
- The Pension/Annuity segment contributed gross written premiums of \$27.9 billion in 2022, equating to 7.2% of the market's aggregate value.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the life insurance market in China
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the life insurance market in China

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- Leading company profiles reveal details of key life insurance market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the China life insurance market with five year forecasts

#### Reasons to Buy

- What was the size of the China life insurance market by value in 2022?
- What will be the size of the China life insurance market in 2027?
- What factors are affecting the strength of competition in the China life insurance market?
- How has the market performed over the last five years?
- Who are the top competitors in China's life insurance market?

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