

China Footwear Retail Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-08-25 | 37 pages | MarketLine

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Report description:

China Footwear Retail Market Summary, Competitive Analysis and Forecast to 2027

Summary

Footwear Retail in China industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The footwear market includes total revenues generated through the sales of all types of men's, women's, and children's shoes.
- The Chinese footwear market had total revenues of \$70.5 billion in 2022, representing a compound annual growth rate (CAGR) of 1.7% between 2017 and 2022.
- The women's footwear segment accounted for the market's largest proportion in 2022, with total revenues of \$33.3 billion, equivalent to 47.3% of the market's overall value.
- The Chinese footwear market suffered significant setbacks due to COVID-19, with lockdowns, travel restrictions, and safety concerns causing a decline in consumer demand. Retail store closures and remote work led to supply chain disruptions, with Nike experiencing a 19% sales decline in Greater China.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the footwear retail market in China
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear retail market in China

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- Leading company profiles reveal details of key footwear retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the China footwear retail market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the China footwear retail market by value in 2022?
- What will be the size of the China footwear retail market in 2027?
- What factors are affecting the strength of competition in the China footwear retail market?
- How has the market performed over the last five years?
- Who are the top competitors in China's footwear retail market?

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