

Mexico Footwear Retail Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-08-25 | 43 pages | MarketLine

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Report description:

Mexico Footwear Retail Market Summary, Competitive Analysis and Forecast to 2027

Summary

Footwear Retail in Mexico industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The footwear market includes total revenues generated through the sales of all types of men's, women's, and children's shoes.
- The Mexican footwear market had total revenues of \$6.2 billion in 2022, representing a compound annual growth rate (CAGR) of 2.9% between 2017 and 2022.
- The women's footwear segment accounted for the market's largest proportion in 2022, with total revenues of \$2.7 billion, equivalent to 43.6% of the market's overall value.
- Factors such as reducing unemployment, rising disposable income, and a high standard of living are contributing to the growth of the Mexican footwear market. For instance, according to in-house research, in 2022, the net household disposable income in Mexico reached \$904.4 billion, up 5% over 2021.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the footwear retail market in Mexico
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear retail market in Mexico

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- Leading company profiles reveal details of key footwear retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Mexico footwear retail market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Mexico footwear retail market by value in 2022?
- What will be the size of the Mexico footwear retail market in 2027?
- What factors are affecting the strength of competition in the Mexico footwear retail market?
- How has the market performed over the last five years?
- Who are the top competitors in Mexico's footwear retail market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Category segmentation

1.4. Geography segmentation

1.5. Market rivalry

1.6. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

5 Market Outlook

5.1. Market value forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the leading players?

7.2. What strategies do leading players follow?

7.3. What has been the rationale behind recent M&A activities?

8 Company Profiles

8.1. NIKE Inc

8.2. adidas AG

8.3. El Puerto de Liverpool SAB de CV

9 Macroeconomic Indicators

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- 9.1. Country data
- 10 Appendix
 - 10.1. Methodology
 - 10.2. Industry associations
 - 10.3. Related MarketLine research
 - 10.4. About MarketLine

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