

Global Public Cloud Market Research Report - Forecast to 2030

Market Report | 2023-10-10 | 110 pages | Market Research Future

AVAILABLE LICENSES:

- Single User Price \$4950.00
- Enterprisewide Price \$7250.00

Report description:

Global Public Cloud Market Research Report - Forecast to 2030

Market Overview

The Public Cloud Market is anticipated to register a substantial CAGR of 21.40% during the review period. Quickly expanding computerized change among ventures, the entrance of the web and cell phones, and the rise in huge information utilization are the key market drivers upgrading the market development.

Market CAGR for the public cloud is driven by the rising take-up of large information, computer-based intelligence, ML, and different innovations anticipated to fuel market development. By empowering clients to follow, look at, and envision natural information, these innovations change the public cloud industry. By consolidating these arising advances with cloud-based arrangements, organizations might upgrade the openness and convenience of confounded information as well as their perception capacities. Organizations consume more information and have fewer capacity issues on the grounds of the expanded utilization of ML and AL innovation.

Moreover, Al and ML advances help firms expand efficiency, further developing direction, and lessening functional expenses. To work on their functional, vital, and knowledge-driven limits, organizations embrace Al-fueled arrangements. Al is equipped for robotizing troublesome and arduous tasks to help create and lead information investigation without the requirement for manual information. Organizations that give cloud arrangements and administrations reliably focus on Research and development drives, item refreshes, and new item dispatches thanks to the blend of enormous information, Al, and ML. As well as overseeing significant work processes, IT laborers can utilize Al to screen work processes. Sky Blue Wellbeing Information Administrations have been presented by Microsoft, as indicated by optional information.

Market Segmentation

SaaS, PaaS, and IaaS are part of the Public Cloud Market segmentation based on Services. The market is segmented by organization size into major and small & medium-sized businesses.

Cloud billing, a cloud communication platform, cloud access security, cloud high-performance computing, and cloud infrastructure are all included in the computing-based segmentation of the public cloud market. Manufacturing, BFSI, healthcare, retail, government, aerospace & military, IT & telecommunication, and other industries are subdivided into the market based on industry.

Scotts International. EU Vat number: PL 6772247784

Regional Insights

The North America public cloud market will lead, inferable from the inauspicious gathering of the development. The presence of different dealers in the region, such as Microsoft Endeavor, Prophet Organization, Amazon.com Inc., and IBM Association, among others,

Further, the US public cloud market held the greatest market share, and the Canada public cloud market was the speediest creating market in the North America region.

Europe exhibits the second-biggest market share due to the inauspicious gathering of advances like Al, Web of Things (IoT), mechanical innovation, and cloud.

The Asia-Pacific public cloud market is expected to register the fastest CAGR.

Major Players

Major players in the public cloud market are Amazon.com Inc., Adobe Inc., Google LLC, IBM Corporation, Alibaba Group Holding Limited, and others.

Table of Contents:

TABLE OF CONTENT

- 1 EXECUTIVE SUMMARY
- **2 MARKET INTRODUCTION**
- 2.1 DEFINITION 16
- 2.2 SCOPE OF THE STUDY 16
- 2.3 LIST OF ASSUMPTIONS 17
- 2.4 MARKET STRUCTURE 17
- 2.5 KEY TAKEAWAYS 18
- **3 MARKET INSIGHTS**
- **4 RESEARCH METHODOLOGY**
- 4.1 RESEARCH PROCESS 25
- 4.2 PRIMARY RESEARCH 26
- 4.3 SECONDARY RESEARCH 26
- 4.4 MARKET SIZE ESTIMATION 27
- 4.5 FORECAST MODEL 27
- **5 MARKET DYNAMICS**
- 5.1 INTRODUCTION 29
- **5.2 DRIVERS 30**
- 5.2.1 INCREASING PENETRATION OF CLOUD SERVICES AMONG SMES 30
- 5.2.2 THE RATE OF IT SPENDING FOR CLOUD COMPUTING IS GROWING TREMENDOUSLY 30
- 5.2.3 INCREASING DEMAND FOR AI, MACHINE LEARNING, AND THE INTERNET OF THINGS 31
- 5.2.4 DRIVERS IMPACT ANALYSIS 32
- 5.3 RESTRAINTS 32
- 5.3.1 DATA SECURITY AND DATA COMPLIANCE ISSUES 32
- 5.3.2 COMPLEXITIES ASSOCIATED WITH DATA RESIDENCY 32
- 5.4 RESTRAINTS IMPACT ANALYSIS 33
- 5.5 OPPORTUNITIES 33
- 5.5.1 INCREASING ADOPTION OF INTERNET-OF-THINGS 33

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- **6 MARKET FACTOR ANALYSIS**
- 6.1 VALUE CHAIN ANALYSIS 35
- 6.1.1 NETWORK CONNECTIVITY AND HARDWARE 35
- 6.1.2 INFRASTRUCTURE & HOSTING 35
- 6.1.3 PLATFORM & APPLICATION SERVICES 35
- 6.1.4 SAAS PROVIDERS & INTEGRATORS 35
- 6.1.5 SYSTEM INTEGRATORS 36
- 6.1.6 END-USERS 36
- 6.2 PORTER'S FIVE FORCES MODEL 36
- 6.2.1 THREAT OF NEW ENTRANTS 36
- 6.2.2 BARGAINING POWER OF SUPPLIERS 36
- 6.2.3 BARGAINING POWER OF BUYERS 37
- 6.2.4 THREAT OF SUBSTITUTES 37
- 6.2.5 INTENSITY OF RIVALRY 37
- 7 GLOBAL PUBLIC CLOUD MARKET, BY CLOUD COMPUTING
- **7.1 OVERVIEW 39**
- 7.1.1 CLOUD BILLING 39
- 7.1.2 CLOUD COMMUNICATION PLATFORM 39
- 7.1.3 CLOUD ACCESS SECURITY 39
- 7.1.4 CLOUD HIGH PERFORMANCE COMPUTING 39
- 7.1.5 CLOUD INFRASTRUCTURE 39
- 8 GLOBAL PUBLIC CLOUD MARKET, BY SERVICE
- 8.1 OVERVIEW 42
- 8.1.1 SAAS 42
- 8.1.2 PAAS 42
- 8.1.3 IAAS 42
- 9 GLOBAL PUBLIC CLOUD MARKET, BY ORGANIZATION SIZE
- 9.1 OVERVIEW 45
- 9.1.1 LARGE ENTERPRISES 45
- 9.1.2 SMALL& MEDIUM SIZE ENTERPRISES 45
- 10 GLOBAL PUBLIC CLOUD MARKET, BY INDUSTRY
- **10.1 OVERVIEW 47**
- 10.1.1 MANUFACTURING 47
- 10.1.2 BFSI 47
- 10.1.3 HEALTHCARE 47
- 10.1.4 RETAIL 47
- 10.1.5 GOVERNMENT 47
- 10.1.6 AEROSPACE & DEFENCE 47
- 10.1.7 IT & TELECOMMUNICATION 47
- 10.1.8 OTHERS 48
- 11 PUBLIC CLOUD MARKET, BY REGION
- 11.1 INTRODUCTION 50
- 11.1.1 U.S. 56
- 11.1.2 CANADA 57
- 11.1.3 MEXICO 59
- 11.2 EUROPE 60
- 11.2.1 U.K 66

Scotts International. EU Vat number: PL 6772247784

- 11.2.2 GERMANY 67
- 11.2.3 FRANCE 69
- 11.2.4 SPAIN 70
- 11.2.5 ITALY 72
- 11.2.6 NETHERLANDS 73
- 11.2.7 REST OF EUROPE 75
- 11.3 ASIA PACIFIC 77
- 11.3.1 CHINA 81
- 11.3.2 JAPAN 82
- 11.3.3 INDIA 84
- 11.3.4 SOUTH KOREA 85
- 11.3.5 REST OF ASIA PACIFIC 87
- 11.4 REST OF THE WORLD 88
- 11.4.1 THE MIDDLE EAST & AFRICA 93
- 11.4.2 LATIN AMERICA 94
- 12 COMPETITIVE LANDSCAPE
- 12.1 COMPETITIVE LANDSCAPE 97
- 13 COMPANY PROFILES
- 13.1 INTERNATIONAL BUSINESS MACHINES CORPORATION. 100
- 13.1.1 COMPANY OVERVIEW 100
- 13.1.2 FINANCIAL OVERVIEW 100
- 13.1.3 PRODUCT OFFERINGS 101
- 13.1.4 KEY DEVELOPMENTS 101
- 13.1.5 SWOT ANALYSIS 102
- 13.1.6 STRATEGY 102
- 13.2 AMAZON.COM, INC. 103
- 13.2.1 COMPANY OVERVIEW 103
- 13.2.2 FINANCIAL OVERVIEW 103
- 13.2.3 PRODUCT OFFERINGS 104
- 13.2.4 KEY DEVELOPMENTS 104
- 13.2.5 SWOT ANALYSIS 104
- 13.2.6 STRATEGY 105
- 13.3 MICROSOFT CORPORATION 106
- 13.3.1 COMPANY OVERVIEW 106
- 13.3.2 FINANCIAL OVERVIEW 106
- 13.3.3 PRODUCT OFFERINGS 107
- 13.3.4 KEY DEVELOPMENTS 107
- 13.3.5 SWOT ANALYSIS 108
- 13.3.6 STRATEGY 108
- 13.4 GOOGLE INC. 109
- 13.4.1 COMPANY OVERVIEW 109
- 13.4.2 FINANCIAL OVERVIEW 109
- 13.4.3 PRODUCT OFFERINGS 110
- 13.4.4 KEY DEVELOPMENTS 110
- 13.4.5 SWOT ANALYSIS 110
- 13.4.6 STRATEGY 111
- 13.5 HEWLETT-PACKARD ENTERPRISE 112

Scotts International. EU Vat number: PL 6772247784

- 13.5.1 COMPANY OVERVIEW 112
- 13.5.2 FINANCIAL OVERVIEW 112
- 13.5.3 PRODUCT OFFERINGS 113
- 13.5.4 KEY DEVELOPMENTS 113
- 13.5.5 SWOT ANALYSIS 113
- 13.5.6 STRATEGY 113
- 13.6 ORACLE CORPORATION 114
- 13.6.1 COMPANY OVERVIEW 114
- 13.6.2 FINANCIAL OVERVIEW 114
- 13.6.3 SOLUTION OFFERINGS 115
- 13.6.4 KEY DEVELOPMENTS 115
- 13.6.5 SWOT ANALYSIS 116
- 13.6.6 STRATEGY 116
- 13.7 VMWARE, INC. 117
- 13.7.1 COMPANY OVERVIEW 117
- 13.7.2 FINANCIAL OVERVIEW 117
- 13.7.3 SOLUTION OFFERINGS 118
- 13.7.4 KEY DEVELOPMENTS 118
- 13.7.5 SWOT ANALYSIS 118
- 13.7.6 STRATEGY 119
- 13.8 CISCO SYSTEMS, INC. 120
- 13.8.1 COMPANY OVERVIEW 120
- 13.8.2 FINANCIAL OVERVIEW 120
- 13.8.3 SERVICE OFFERINGS 121
- 13.8.4 KEY DEVELOPMENTS 121
- 13.8.5 SWOT ANALYSIS 122
- 13.8.6 STRATEGY 122
- 13.9 SALESFORCE.COM. 123
- 13.9.1 COMPANY OVERVIEW 123
- 13.9.2 FINANCIAL OVERVIEW 123
- 13.9.3 SERVICES OFFERINGS 124
- 13.9.4 KEY DEVELOPMENTS 125
- 13.9.5 SWOT ANALYSIS 125
- 13.9.6 STRATEGY 125 13.10 FUJITSU LIMITED 126
- 13.10.1 COMPANY OVERVIEW 126
- 13.10.2 FINANCIAL OVERVIEW 126
- 13.10.3 SERVICES OFFERINGS 127
- 13.10.4 KEY DEVELOPMENTS 127
- 13.10.5 SWOT ANALYSIS 127
- 13.10.6 STRATEGY 127



Print this form

To place an Order with Scotts International:

Global Public Cloud Market Research Report - Forecast to 2030

Market Report | 2023-10-10 | 110 pages | Market Research Future

ORDER FORM:						
Select license	License					Price
	Single User Price	2				\$4950.00
	Enterprisewide Price					\$7250.00
					VAT	
					Total	
** VAT will be added	at 23% for Polish base	ed companies, indiv	iduals and EU based	companies who are ur	nable to provide a	valid EU Vat I
** VAT will be added	at 23% for Polish base	ed companies, indiv	riduals and EU based	companies who are ur	nable to provide a	valid EU Vat I
	at 23% for Polish base	ed companies, indiv	riduals and EU based Phone*	companies who are ur	nable to provide a	valid EU Vat I
mail*	at 23% for Polish base	ed companies, indiv		companies who are ur	nable to provide a	valid EU Vat I
mail* irst Name*	at 23% for Polish base	ed companies, indiv	Phone*	companies who are ur	nable to provide a	valid EU Vat I
mail* irst Name* ob title*	at 23% for Polish base	ed companies, indiv	Phone*		nable to provide a	valid EU Vat I
imail* irst Name* ob title* Company Name*	at 23% for Polish base	ed companies, indiv	Phone* Last Name*		nable to provide a	valid EU Vat I
email* Email* Eirst Name* Ob title* Company Name* Address* Zip Code*	at 23% for Polish base	ed companies, indiv	Phone* Last Name* EU Vat / Tax ID		nable to provide a	valid EU Vat I
imail* iirst Name* ob title* Company Name* Address*	at 23% for Polish base	ed companies, indiv	Phone* Last Name* EU Vat / Tax ID City*		nable to provide a	valid EU Vat I