

Automatic Car Wash Market: Global Industry Analysis, Trends, Market Size, and Forecasts up to 2030

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Report description:

The report on the global automatic car wash market provides qualitative and quantitative analysis for the period from 2021-2030. The automatic car wash market was valued at USD 4.04 billion in 2022 and is anticipated to reach up to USD 5.82 billion in 2030, growing with a CAGR of more than 4.01% during the projection period 2023-2030. The study on automatic car wash market covers the analysis of the leading geographies such as North America, Europe, Asia Pacific, and RoW for the period of 2021-2030. Automatic car wash systems, which are guided by sensors and operate through conveyors, are designed to effectively eliminate brake dust and oxidation from vehicles. These systems offer several advantages that have helped to expand the growth of the market and also enhance customer demand. These benefits include a reduction in manpower requirements, which in turn lowers the risk of surface damage, efficient utilization of water and foam resources, and a shorter washing timeframe. Furthermore, the automatic car wash market has experienced substantial growth due to factors such as heightened consumer awareness, increased purchasing power, and the rapid expansion of the automotive industry. Automatic car wash systems have gained preference over manual car washing methods due to their ability to deliver effective results, cost-effectiveness, and consistent operational performance, a trend that has strengthened their demand in recent years.

Passenger vehicles refer to motor vehicles designed for passenger transportation, typically equipped with at least four wheels and accommodating no more than eight seats in addition to the driver's seat. The growing population, per capita income, and disposable income are some factors that are expected to support the rising sale of passenger cars across the globe. In addition, people are spending a high amount on comfort and luxury. Cars are not only a mode of transport but also a status symbol, which further contributes to the rising adoption of passenger vehicles which further contributes to the expansion of the automatic car wash market during the projected period.

North America is poised to claim a significant share of the automatic car wash market throughout the projected period. Automatic car wash systems provide a convenient and efficient method for vehicle cleaning. Customers can drive their vehicles into the car wash facility and stay inside while the automated system takes care of the cleaning process. This is particularly appealing to individuals who prioritize time-saving solutions and desire an effective means of maintaining their vehicles' cleanliness. As the demand for convenience continues is rise, the automatic car wash market will experience growth in the North America region during the projected period. In addition, the increasing awareness of environmental concerns and regulations related to car

washing is further supporting the growth of automated car wash in the North America region.

Report Findings

1) Drivers

- The increasing consumer awareness coupled with the growing purchasing power of the population across the globe is combining driving the growth of the market.

- The growing car ownership and rapidly growing automotive sector foster market growth over the projected period.

2) Restraints

- The high operational costs associated with automatic car wash and equipment required for frequent maintenance for effective operation may hamper the market growth.

3) Opportunities

- The adoption of technologically advanced systems to enhance customer experience will offer lucrative opportunities for market growth.

Research Methodology

A) Primary Research

Our primary research involves extensive interviews and analysis of the opinions provided by the primary respondents. The primary research starts with identifying and approaching the primary respondents, the primary respondents are approached include

- 1. Key Opinion Leaders associated with Infinium Global Research
- 2. Internal and External subject matter experts
- 3. Professionals and participants from the industry
- Our primary research respondents typically include
- 1. Executives working with leading companies in the market under review
- 2. Product/brand/marketing managers
- 3. CXO level executives
- 4. Regional/zonal/ country managers
- 5. Vice President level executives.
- B) Secondary Research

Secondary research involves extensive exploring through the secondary sources of information available in both the public domain and paid sources. At Infinium Global Research, each research study is based on over 500 hours of secondary research accompanied by primary research. The information obtained through the secondary sources is validated through the crosscheck on various data sources.

The secondary sources of the data typically include

- 1. Company reports and publications
- 2. Government/institutional publications
- 3. Trade and associations journals
- 4. Databases such as WTO, OECD, World Bank, and among others.
- 5. Websites and publications by research agencies

Segment Covered

The global automatic car wash market is segmented on the basis of type, vehicle type, component, and mode of payment.

The Global Automatic Car Wash Market by Type

- Interior
- Exterior

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The Global Automatic Car Wash Market by Vehicle Type

- Passenger Vehicles
- Commercial Vehicles

The Global Automatic Car Wash Market by Component

- Drives
- Motors
- Pumps
- Dryers
- Foamer Systems
- Others

The Global Automatic Car Wash Market by Mode of Payment

- Online Mode
- Offline Mode

Company Profiles

The companies covered in the report include

- CAR ROYAL Waschstra?e GmbH
- Daifuku Co., Ltd.
- WashTec
- ISTOBAL
- Aquarama
- BKF Sp. z o. o.
- Ceccato Autolavaggi
- Otto Christ AG
- 7 Flags Car Wash
- AUTEC Car Wash Systems

What does this Report Deliver?

1. Comprehensive analysis of the global as well as regional markets of the automatic car wash market.

2. Complete coverage of all the segments in the automatic car wash market to analyze the trends, developments in the global market and forecast of market size up to 2030.

3. Comprehensive analysis of the companies operating in the global automatic car wash market. The company profile includes analysis of product portfolio, revenue, SWOT analysis and latest developments of the company.

4. IGR- Growth Matrix presents an analysis of the product segments and geographies that market players should focus to invest, consolidate, expand and/or diversify.

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