

Colombia Data Center Colocation Market - Supply & Demand Analysis 2023-2028

Market Report | 2023-10-11 | 52 pages | Arizton Advisory & Intelligence

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Report description:

COLOCATION DEMAND AND SUPPLY HIGHLIGHTS

- The Colombia data center colocation market was valued at USD 60 million in 2022 and is expected to reach USD 236 million by 2028, growing at a CAGR of 25.64%.
- Colombia is one of the emerging locations in Latin America regarding capacity addition. Several factors are leading to the market's growth, such as adopting technologies such as AI, IoT, and big data, steadily growing demand for cloud storage, a shift from on-premise to colocation, and others.
- Colombia is home to around 19 colocation data centers operated by local and foreign operators such as GlobeNet Telecom, ODATA (Aligned Data Centers), Equinix, Grupo Gtd, and Grupo ZFB.
- Several significant operators have entered the market under construction/announced/planned projects, such as Ascenty, Scala Data Centers, and others.
- Growing opportunities in the market have also led foreign investors to enter the market by acquiring data centers. For instance, KIO Networks entered the market in 2023 by developing one data center in Bogota from Grupo ZFB.
- The market is witnessing steady growth in connectivity via submarine cables with upcoming submarine cables such as Carnival Submarine Network-1, which will be ready for service in 2025, and the Caribbean Express line, which will be prepared for service in 2026.

WHATS INCLUDED?

- A transparent research methodology and insights on the market's colocation demand and supply aspect.
- Market size available regarding utilized white floor area, IT power capacity, and racks.
- Market size available in terms of Full Build vs. Installed vs. Utilized IT Power Capacity, along with the occupancy %.
- An assessment and snapshot of the colocation investment in Colombia and a comparison between other countries in the Latin America region.
- The study of the existing Colombia data center market landscape and insightful predictions about Colombia data center market

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size during the forecast period.

- An analysis of Colombia's current and future colocation demand by several industries.
- The study on sustainability status in Colombia
- Analysis of current and future cloud operations in Colombia.
- The snapshot of upcoming submarine cables and existing cloud-on-ramps services in Colombia.
- Snapshot of existing and upcoming third-party data center facilities in Colombia

I.□Facilities Covered (Existing): 19

II.□Facilities Identified (Upcoming): 17

III.□Coverage: 3+ Cities

IV.□Existing vs. Upcoming (White Floor Area)

V.□Existing vs. Upcoming (IT Load Capacity)

-□Data Center Colocation Market in Colombia

I.□Colocation Market Revenue & Forecast (2022-2028)

II.□Retail Colocation Revenue (2022-2028)

III.□Wholesale Colocation Revenue (2022-2028)

IV.□Retail Colocation Pricing along with Addons

V.□Wholesale Colocation Pricing along with the pricing trends.

-□An analysis of the latest trends, potential opportunities, growth restraints, and prospects for Colombia's colocation data center industry.

-□Competitive landscape, including market share analysis by the colocation operators based on IT power capacity and revenue.

-□The vendor landscape of each existing and upcoming colocation operator is based on the existing/forthcoming count of data centers, white floor area, IT power capacity, and data center location.

TARGET AUDIENCE

- Data Center Real Estate Investment Trusts (REIT)
- Data Center Construction Contractors
- Data Center Infrastructure Providers
- New Entrants
- Consultants/Consultancies/Advisory Firms
- Corporate and government agencies

EXISTING COLOCATION OPERATORS

- ODATA (Aligned Data Centers)
- Equinix
- GlobeNet Telecom
- Grupo Gtd
- Grupo ZFB (Zetta Data Center)
- Claro
- HostDime
- Cirion Technologies
- Tigo
- TAKODA
- Etix Everywhere
- EdgeUno
- IPXON Networks

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NEW COLOCATION OPERATORS

- Ascenty (Digital Realty)
- Scala Data Centers
- KIO Networks
- DHAmericas

KEY QUESTIONS ANSWERED:

- 1.□What is the count of existing and upcoming colocation data center facilities in Colombia?
- 2.□How much MW of IT power capacity is likely to be utilized in Colombia by 2028?
- 3.□What factors are driving Colombia's data center colocation market?

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