

Yoghurt and Sour Milk Products in Uzbekistan

Market Direction | 2023-09-28 | 18 pages | Euromonitor

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Report description:

Yoghurt and sour milk products is Uzbekistan's most popular dairy product, in particular sour milk products, and in 2023 it is also expected to be the best performing dairy product, with very healthy current value and volume growth. Traditional products such as kefir, gatig and ayran are seen as staple foods in the country, being used in cooking or as a savoury snack. By contrast, yoghurt is enjoyed as a dessert, rather than as an ingredient in cooking, with the result that retail volume sales a...

Euromonitor International's Yoghurt and Sour Milk Products in Uzbekistan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Sour Milk Products, Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Yoghurt and Sour Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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