

## **Yoghurt and Sour Milk Products in the Czech Republic**

Market Direction | 2023-09-26 | 18 pages | Euromonitor

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### **Report description:**

Inflation in the Czech Republic has impacted the results for yoghurt and sour milk products. The increase in prices of raw milk, transportation and energy has caused the prices of final products to rise, which has led to a decline in volume sales - with lower disposable incomes causing consumers to readjust budgets. However, due to price rises, current retail value sales have increased in all areas for yoghurts. As such, yoghurt is among the most commonly bought items during promotions or discounts.

Euromonitor International's Yoghurt and Sour Milk Products in Czech Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Sour Milk Products, Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Yoghurt and Sour Milk Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
September 2023

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E-commerce continues to grow, as consumers demand convenience

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