

Yoghurt and Sour Milk Products in Slovakia

Market Direction | 2023-09-27 | 19 pages | Euromonitor

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Report description:

Retail volume sales of yoghurt saw a modest decline in 2023, albeit at a slower rate than the previous year. This was due to the fact that Slovak households still felt the full impact of high inflation and cut but back on non-essential expenditure. This was despite dairy yoghurt continuing to benefit from a lower VAT rate of 10%, which gave it a competitive advantage over plant-based alternatives, which struggled to gain sales at the end of the review period. However, plant-based yoghurts are ex...

Euromonitor International's Yoghurt and Sour Milk Products in Slovakia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Sour Milk Products, Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Yoghurt and Sour Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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