

## **Yoghurt and Sour Milk Products in Peru**

Market Direction | 2023-09-28 | 17 pages | Euromonitor

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### **Report description:**

While current value sales of yoghurt is expected to grow in 2023, constant value sales are expected to fall. This weak performance is reflected in the economy, which contracted in the first half of 2023. An unpopular government, bad weather, high interest rates and inflation are all constraining consumption, though inflation is easing slightly. With consumers still being price sensitive, they are prioritising essential dairy products. Consumers are also trading down. Value sales of sour milk pro...

Euromonitor International's Yoghurt and Sour Milk Products in Peru report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Sour Milk Products, Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Yoghurt and Sour Milk Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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