

Yoghurt and Sour Milk Products in Finland

Market Direction | 2023-09-26 | 18 pages | Euromonitor

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Report description:

The sale of yoghurt and sour milk continued to normalise following the outbreak of COVID-19, when consumers stayed at home, leading to increased snacking. In 2023, yoghurt and sour milk is also facing the increasing challenge of being a mature landscape with rising competition from products such as protein-rich quark, plant-based products and chilled dairy desserts, which have taken their toll on the category. Moreover, inflation and increasing raw material and production costs drove prices up i...

Euromonitor International's Yoghurt and Sour Milk Products in Finland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Sour Milk Products, Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Yoghurt and Sour Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Summary 1 Research Sources

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