

## **Yoghurt and Sour Milk Products in Bosnia and Herzegovina**

Market Direction | 2023-09-26 | 17 pages | Euromonitor

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### **Report description:**

Yoghurt and sour milk products registered positive retail volume growth and solid current value growth in 2023 as consumer demand remained stable despite high inflation and pressure on house or incomes. Indeed, current value growth was backed by rising unit prices and rampant inflation in 2023. Yoghurt and sour milk products is heavily influenced by the health and wellness trend, which continues to lead to the premiumisation of the category. Specifically, free from lactose dairy products became...

Euromonitor International's Yoghurt and Sour Milk Products in Bosnia and Herzegovina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Sour Milk Products, Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Yoghurt and Sour Milk Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International

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