

Yoghurt and Sour Milk Products in Azerbaijan

Market Direction | 2023-09-25 | 16 pages | Euromonitor

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Report description:

The yoghurt category is facing another year of muted volume growth in 2023 in the face of higher retail prices. Azerbaijan is heavily dependent on food imports both from Russia and Ukraine and trade flows remain disrupted. Inflation also remains stubbornly high in Azerbaijan, putting upward pressure on price. Consumers are being more conservative in their household shopping habits and are reducing consumption of less essential products including drinking yoghurt. Overall, weak purchasing power i...

Euromonitor International's Yoghurt and Sour Milk Products in Azerbaijan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Sour Milk Products, Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Yoghurt and Sour Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Yoghurt and Sour Milk Products in Azerbaijan
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List Of Contents And Tables

YOGHURT AND SOUR MILK PRODUCTS IN AZERBAIJAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Yoghurt and sour milk struggles amid inflationary pressure

Local yoghurt production continues to grow

PROSPECTS AND OPPORTUNITIES

Demand should improve as the period progresses

Foreign manufacturers may face a number of problems

Health and wellness trend to support development

CATEGORY DATA

Table 1 Sales of Yoghurt and Sour Milk Products by Category: Volume 2018-2023

Table 2 Sales of Yoghurt and Sour Milk Products by Category: Value 2018-2023

Table 3 Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2018-2023

Table 4 Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Yoghurt and Sour Milk Products: % Value 2019-2023

Table 6 LBN Brand Shares of Yoghurt and Sour Milk Products: % Value 2020-2023

Table 7 Distribution of Yoghurt and Sour Milk Products by Format: % Value 2018-2023

Table 8 Forecast Sales of Yoghurt and Sour Milk Products by Category: Volume 2023-2028

Table 9 Forecast Sales of Yoghurt and Sour Milk Products by Category: Value 2023-2028

Table 10 □Forecast Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2023-2028

Table 11 □Forecast Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2023-2028

DAIRY PRODUCTS AND ALTERNATIVES IN AZERBAIJAN

EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 12 Sales of Dairy Products and Alternatives by Category: Value 2018-2023

Table 13 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 14 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 15 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 16 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 17 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

Table 18 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

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