

Yoghurt and Sour Milk Products in Australia

Market Direction | 2023-09-26 | 21 pages | Euromonitor

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Report description:

In 2022, Chobani from Bead Foods Pty Ltd launched a no added sugar yoghurt range, to meet the rising demand for healthier options. Yoghurt is considered a healthy food, containing nutritional benefits such as protein, calcium, and probiotics. However, the high sugar content found in many yoghurts, both flavoured and plain, turns what should be a healthy item into more of a dessert or treat. To combat this consumer concern, more yoghurt brands are introducing a no added sugar range to their selec...

Euromonitor International's Yoghurt and Sour Milk Products in Australia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Sour Milk Products, Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Yoghurt and Sour Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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