

## **Wound Care in Kazakhstan**

Market Direction | 2023-09-29 | 21 pages | Euromonitor

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### **Report description:**

After a brief rebound in 2022, overall retail volume sales of wound care are projected to resume their downward trajectory over 2023. Demand is generally supported by relatively inexpensive pricing for these products, and the rebound was mainly due to the offer of low-priced products. However, the impact of the Coronavirus (COVID-19) pandemic is waning, with consumers continuing to return to normal active lifestyles. This increases the risk of minor injuries, bruises and cuts, etc, and sustains...

Euromonitor International's Wound Care in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Wound Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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WOUND CARE IN KAZAKHSTAN

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