

Wound Care in Indonesia

Market Direction | 2023-09-28 | 20 pages | Euromonitor

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Report description:

Wound care is set to see slow retail volume growth in 2023, along with slightly higher current value growth. Local consumers tend to use sticking plasters as a first recourse for treating slight punctures, cuts, and other wounds. Some parents carry sticking plasters in their pockets in case their children hurt themselves. However, most adults tend to let minor injuries heal naturally.

Euromonitor International's Wound Care in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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