

## **Wound Care in Guatemala**

Market Direction | 2023-09-29 | 20 pages | Euromonitor

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### **Report description:**

The wound care category is set to see volume sales continue to fall in 2023, though at a slower pace than in the previous year. The COVID-19 crisis saw people largely confined to their homes and less likely to experience the kinds of minor injuries requiring wound care products. Following the reopening of society after the COVID-19 crisis, Guatemalans are eventually returning to pre-pandemic buying behaviour as the frequency of sports, school and family trips and outdoors activities have return...

Euromonitor International's Wound Care in Guatemala report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Wound Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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