

Vitamins in Kazakhstan

Market Direction | 2023-09-29 | 23 pages | Euromonitor

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Report description:

Overall, vitamins is expected to see a further decline in retail volume sales, as well as a drop in retail current value sales, due to the struggles of multivitamins, over 2023. As the huge positive impact of the Coronavirus (COVID-19) pandemic, which saw consumers look for immunity and general health supplements, has diminished, the market sizes of both multivitamins and single vitamins are stabilising. Nonetheless, the extent of the spikes in 2020 mean that both multivitamins and vitamins are...

Euromonitor International's Vitamins in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vitamins market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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