

Vitamins in Indonesia

Market Direction | 2023-09-28 | 22 pages | Euromonitor

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Report description:

In 2023, overall vitamins is expected to maintain current value growth, although volume sales are set to turn to decline. However, this is unlikely to be part of a larger trend, as a return to growth is expected in the forecast period. It is more likely to be a result of the significant rise in sales seen during the pandemic, when many consumers stocked up on these products, panic purchasing vitamins with the aim of maintaining their health. The decline expected in volume sales in 2023 is an ind...

Euromonitor International's Vitamins in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vitamins market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Despite little impact remaining from the pandemic, e-commerce continues to grow

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