

Vitamins in Guatemala

Market Direction | 2023-09-29 | 22 pages | Euromonitor

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Report description:

The pandemic period that ushered in a boom for vitamin sales is coming to a close. Many consumers have placed the COVID-19 period in the rear-view mirror and are looking ahead to a world where the SARS-CoV-2 virus is not a constant worry. The preventive measures taken at the height of the pandemic, which translated into large purchases of vitamins to support and strengthen immunity and build up defences against potential infection, are no longer being practised. Instead, consumers are increasing...

Euromonitor International's Vitamins in Guatemala report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vitamins market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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VITAMINS IN GUATEMALA

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Local players increase competition in the category

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Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

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