

## **Sugar Confectionery in Mexico**

Market Direction | 2023-09-26 | 22 pages | Euromonitor

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### **Report description:**

As consumers are having to adjust their budgets to deal with high inflation, some are having to decide to prioritise essential products over those perceived as expendable. Sugar confectionery is one of the non-essentials that has been suffering to some degree from budget limitations, and is expected to experience a slowdown in current value growth in 2023 when compared with the previous year. However, this trend has been balanced with the constant efforts from companies to attract consumers' att...

Euromonitor International's Sugar Confectionery in Mexico report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gummies, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Sugar Confectionery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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