

Sports Nutrition in Indonesia

Market Direction | 2023-09-28 | 20 pages | Euromonitor

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Report description:

Millennials and Gen Z increasingly prioritise their wellbeing and wellness, which is set to contribute to retail volume and current value growth for sports nutrition in 2023. Rising health awareness can be seen through the massive expansion of gym chains, for example FIT HUB Indonesia. Since 2020, FIT HUB has opened 50 branches in Indonesia, and plans to expand further to Bali, Sumatra, and Sulawesi. Based on its data, the number of members has increased fivefold compared with 2020. 50% of its m...

Euromonitor International's Sports Nutrition in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Local players perform well in sports nutrition

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