

## **Sports Nutrition in Georgia**

Market Direction | 2023-09-29 | 20 pages | Euromonitor

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### **Report description:**

Sports nutrition is expected to be the star performer in 2023, with double-digit constant value growth. The consumer base is widening and demand for sports nutrition is now not only confined to body building, but also for sports enthusiasts who participate in endurance sports, such as long distance running and cycling, and are looking to improve their performance. That being said, value sales for sports nutrition are still low and products are considered expensive and players frequently offer di...

Euromonitor International's Sports Nutrition in Georgia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sports Nutrition market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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