

## **Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Canada**

Market Direction | 2023-06-28 | 27 pages | Euromonitor

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### **Report description:**

E-vapour products have seen tremendous growth over the review period and saw continued growth in 2022 as, with rising health awareness, there is a consistent trend for smokers to switch to alternatives perceived as less harmful. Single-use vapour products gained significant ground in 2022 due to their convenience, portability, low cost, and accessibility.

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

September 2023

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Single-use vapour products gain ground thanks to their convenience, low cost and wide availability

Smokeless tobacco continues to decline

Heated tobacco remains immature with potential for growth

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