

Sleep Aids in Indonesia

Market Direction | 2023-09-28 | 20 pages | Euromonitor

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Report description:

In 2023, sleep aids is set to maintain positive retail volume and current value growth. Different ages have different needs when it comes to sleep; for example, younger children need around 10 hours of sleep, teenagers eight hours, adults six hours, and the elderly only need four to six hours. However, these groups of people are not always able to achieve the needed/recommended number of hours of sleep. They therefore sometimes resort to using sleep aids to help them get enough hours of sleep, o...

Euromonitor International's Sleep Aids in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sleep Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SLEEP AIDS IN INDONESIA

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Adults turn to sleep aids to ensure sufficient, high quality sleep

Regular use of sleep aids not recommended

Local brands dominate thanks to a reputation for efficacy

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