

Plant-Based Dairy in the Czech Republic

Market Direction | 2023-09-26 | 15 pages | Euromonitor

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Report description:

With the increased popularity of plant-based products, many people are making these products at home. This trend was mostly visible during the COVID-19 pandemic, when people spent more time in the household; however, the worsening economic situation of 2022 boosted the trend. The ingredients to make some plant-based milks are cheaper than the product, leading customers to make their own at home. Some retail representatives have commented that even though the trend of making plant-based alternati...

Euromonitor International's Plant-based Dairy in Czech Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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