

Plant-Based Dairy in Thailand

Market Direction | 2023-09-25 | 18 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Health and wellness trends continue to boost the popularity of plant-based dairy in Thailand. This is being driven by low-fat and low-sugar demands, as well as providing options for consumers who are allergic or intolerant to cow's milk. Such factors are expected to maintain over the forecast period, in both retail and foodservice channels, as plant-based options gradually cannibalise sales of traditional cow's milk.

Euromonitor International's Plant-based Dairy in Thailand report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Plant-Based Dairy in Thailand

Euromonitor International

September 2023

List Of Contents And Tables

PLANT-BASED DAIRY IN THAILAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Health and wellness trends boost demand for plant-based dairy

Soybean remains the most popular alternative option, while almond, oat and pistachios gradually receive more recognition

Creative product developments needed to drive wider sales

PROSPECTS AND OPPORTUNITIES

Plant-based dairy competition set to intensify, as various players join to capture their shares

Health and wellness trends will continue to attract consumers to a wider range of plant-based options

Consumers will see an enhanced variety of offers over the forecast period

CATEGORY DATA

Table 1 Sales of Plant-Based Dairy by Category: Value 2018-2023

Table 2 Sales of Plant-Based Dairy by Category: % Value Growth 2018-2023

Table 3 Sales of Other Plant-Based Milk by Type: % Value 2020-2023

Table 4 NBO Company Shares of Plant-Based Dairy: % Value 2019-2023

Table 5 LBN Brand Shares of Plant-Based Dairy: % Value 2020-2023

Table 6 Distribution of Plant-Based Dairy by Format: % Value 2018-2023

Table 7 Forecast Sales of Plant-Based Dairy by Category: Value 2023-2028

Table 8 Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2023-2028

DAIRY PRODUCTS AND ALTERNATIVES IN THAILAND

EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 9 Sales of Dairy Products and Alternatives by Category: Value 2018-2023

Table 10 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 12 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 13 Penetration of Private Label by Category: % Value 2018-2023

Table 14 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 15 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

Table 16 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Plant-Based Dairy in Thailand

Market Direction | 2023-09-25 | 18 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-05-09
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com