

Plant-Based Dairy in Spain

Market Direction | 2023-09-26 | 19 pages | Euromonitor

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Report description:

Plant-based dairy has been less affected by inflation because it does not depend on raw milk prices, which skyrocketed in 2022. Furthermore, the prices of other plant-based ingredients have remained within reasonable margins. Additionally, producers have been able to maintain prices due to their relatively high profit margins. Even though plant-based dairy products are generally more expensive than their standard dairy counterparts, inflation has had a positive effect to some extent. This is bec...

Euromonitor International's Plant-based Dairy in Spain report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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