

Plant-Based Dairy in South Korea

Market Direction | 2023-09-25 | 18 pages | Euromonitor

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Report description:

Plant-based dairy experienced a notable increase in sales over the review period, and this is set to continue in 2023. In South Korea, plant-based dairy is primarily dominated by plant-based milk, as plant-based yoghurt and cheese are still in their early stages of development. Amongst the plant-based milk options, soy drinks has traditionally held the largest share of sales, set to account for approximately 80% of overall value sales in 2023, due to being recognised as a nutritious beverage. Ho...

Euromonitor International's Plant-based Dairy in South Korea report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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