

## **Plant-Based Dairy in South Africa**

Market Direction | 2023-09-26 | 17 pages | Euromonitor

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### **Report description:**

Demand for plant-based dairy products continues to grow locally, with other plant-based milk set to see the strongest retail volume growth in 2023, albeit from a low base. Plant-based milk remains by far the biggest category, thanks its wide availability across supermarkets. However, South African consumers are also just starting to explore plant-based dairy options beyond milk, with plant-based yoghurt and cheese gaining traction in the market. However, all these products remain expensive compa...

Euromonitor International's Plant-based Dairy in South Africa report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Plant-based Dairy market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Not only vegans are interested in plant-based dairy products

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