

## **Plant-Based Dairy in Slovenia**

Market Direction | 2023-09-28 | 16 pages | Euromonitor

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### **Report description:**

Plant-based dairy is growing in both volume and value sales. An increased number of vegans in the population and growing numbers of people who suffer from allergies or food intolerance are forcing consumers towards dairy-free diets. This in turn is fuelling growth of plant-based dairy. Marketing activities promoting plant-based dairy products as healthier and more nutritional are also contributing to growth of the market, making these products increasingly popular among people who have no clinic...

Euromonitor International's Plant-based Dairy in Slovenia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Plant-based Dairy market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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Euromonitor International

September 2023

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Growth of plant-based dairy due to growing instances of food intolerance and a trend in which consumers generally perceive these products to be healthier

The Alpro brand from Danone remains in the lead while private label benefits from lower prices

Retail e-commerce and discounters register significant forecast period growth in plant-based dairy due to their wider ranges and lower prices than supermarkets

#### **PROSPECTS AND OPPORTUNITIES**

Local producers such as Pomurske Mlekarne launch and extend their product lines of plant-based dairy over the forecast period

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