

Plant-Based Dairy in Lithuania

Market Direction | 2023-09-27 | 16 pages | Euromonitor

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Report description:

Plant-based dairy recorded a positive sales performance towards the end of the review period, although growth rates during 2022 and 2023 were considerably slower than what was registered earlier in the review period. While demand for plant-based alternatives to traditional dairy products is definitely increasing among the top Lithuania, the expansion of the consumer base for these products is occurring at a slower pace than previously as a certain critical mass has been reached in terms of the n...

Euromonitor International's Plant-based Dairy in Lithuania report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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