

Plant-Based Dairy in Israel

Market Direction | 2023-09-26 | 17 pages | Euromonitor

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Report description:

The demand for plant-based and dairy-free products continues to grow in Israel in 2023. This demand started with consumers who were allergic to lactose or had other health issues whereby they could not eat dairy. However, there has also been a continual rise in veganism in the country, with a rising number of consumers who prefer not to eat products that come from animals. Many consumers are also looking for variety in their diets and enjoy some dairy-free products alongside their regular dairy...

Euromonitor International's Plant-based Dairy in Israel report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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