

## **Plant-Based Dairy in Guatemala**

Market Direction | 2023-09-26 | 14 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

Overall, value sales for plant-based dairy are low, dominated by soy drinks and other plant-based milk. That being said, plant-based dairy is expected to register the highest volume growth among all dairy and alternatives in 2023. Value sales are largely driven by younger consumers, which consider plant-based products to be healthier and less damaging to the environment, though the high prices is an obstacle.

Euromonitor International's Plant-based Dairy in Guatemala report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Plant-based Dairy market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## **Table of Contents:**

Plant-Based Dairy in Guatemala  
Euromonitor International  
September 2023

List Of Contents And Tables

### **PLANT-BASED DAIRY IN GUATEMALA**

#### **KEY DATA FINDINGS**

#### **2023 DEVELOPMENTS**

Healthy volume growth in 2023

Plant-based dairy remains niche, with limited availability

Plant-based milks dominate

#### **PROSPECTS AND OPPORTUNITIES**

Scope remains for new varieties

Environmental agenda supports plant-based dairy

More attention paid to ingredients

#### **CATEGORY DATA**

Table 1 Sales of Plant-Based Dairy by Category: Value 2018-2023

Table 2 Sales of Plant-Based Dairy by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Plant-Based Dairy: % Value 2019-2023

Table 4 LBN Brand Shares of Plant-Based Dairy: % Value 2020-2023

Table 5 Distribution of Plant-Based Dairy by Format: % Value 2018-2023

Table 6 Forecast Sales of Plant-Based Dairy by Category: Value 2023-2028

Table 7 Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2023-2028

### **DAIRY PRODUCTS AND ALTERNATIVES IN GUATEMALA**

#### **EXECUTIVE SUMMARY**

Dairy products and alternatives in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for dairy products and alternatives?

#### **MARKET DATA**

Table 8 Sales of Dairy Products and Alternatives by Category: Value 2018-2023

Table 9 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 10 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 11 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 12 Penetration of Private Label by Category: % Value 2018-2023

Table 13 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 14 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

Table 15 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

#### **DISCLAIMER**

#### **SOURCES**

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Plant-Based Dairy in Guatemala

Market Direction | 2023-09-26 | 14 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-06-26
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com