

Plant-Based Dairy in Finland

Market Direction | 2023-09-26 | 17 pages | Euromonitor

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Report description:

While plant-based dairy performed well, especially plant-based milk and barista options, not all products are set to post positive retail volume growth. Plant-based yoghurt is struggling as the competition is fierce from standard yoghurt, puddings, dairy desserts, and quark. Similarly, while seeing launches, plant-based cheese is still yet to achieve a breakthrough in Finland, with sales remaining small.

Euromonitor International's Plant-based Dairy in Finland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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