

## **Plant-Based Dairy in Egypt**

Market Direction | 2023-09-26 | 14 pages | Euromonitor

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### **Report description:**

Plant-based dairy is witnessing a decline in retail volumes in 2023, while there is a substantial increase in current retail value terms, price increases of more than 70%. These increases are due to the high inflation in Egypt and the increased cost of raw materials, including both milk and nuts. In addition, any imported raw materials doubled in price due to the devaluation of the Egyptian pound. Meanwhile, there was also an increase in the operation cost, from utilities to manpower, and all th...

Euromonitor International's Plant-based Dairy in Egypt report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Plant-based Dairy market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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##### **DISCLAIMER**

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