

Plant-Based Dairy in Canada

Market Direction | 2023-09-26 | 18 pages | Euromonitor

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Report description:

In 2023, the growth trajectory of plant-based dairy exhibits a stabilisation in comparison to 2022, while overall demand remains robust. The appeal of plant-based dairy products remains consistent, fuelled by a confluence of factors, including heightened awareness of health benefits associated with plant-based diets and mounting environmental concerns. This conducive environment has prompted a surge of entrants into the category, originating from both the existing dairy sector and new players, i...

Euromonitor International's Plant-based Dairy in Canada report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
September 2023

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