

Plant-Based Dairy in Belgium

Market Direction | 2023-09-29 | 18 pages | Euromonitor

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Report description:

Sales of plant-based dairy fluctuated significantly over the review period. During the peak of the pandemic, in 2020, volume sales shot up but then declined in 2021 and 2022. By the end of 2022, retail volume sales had largely returned to 2019 levels. Sales of plant-based dairy have returned to growth in retail volume terms in 2023. This is thanks to investment in innovation and new product development, increasing consumer awareness around these products and the increasing popularity of followin...

Euromonitor International's Plant-based Dairy in Belgium report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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