

Paediatric Consumer Health in Kazakhstan

Market Direction | 2023-09-29 | 22 pages | Euromonitor

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Report description:

In 2023, paediatric consumer health is set to continue to perform well, with all categories projected to post fast retail current value growth, supported by high inflationary pressure on prices, and almost all categories expected to post further retail volume growth. This trend is supported by the growth of the 0-12-year-old population in the country. In addition, with the fading of the threat of the Coronavirus (COVID-19) pandemic, society has reopened leading to greater contact among children.

Euromonitor International's Paediatric Consumer Health in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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