

Paediatric Consumer Health in Indonesia

Market Direction | 2023-09-28 | 23 pages | Euromonitor

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Report description:

Paediatric consumer health is set to remain one of the better performing categories in consumer health in 2023, with the expectation of solid current value growth and also continued volume growth, despite the falling population aged 0-12. This is due to the fact that children's wellness and wellbeing are considered important, and are a focus of most parents. Therefore, paediatric products, whether it is medicines to treat symptoms, or those that serve to maintain the health of their children, ha...

Euromonitor International's Paediatric Consumer Health in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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