

## **Other Dairy in Tunisia**

Market Direction | 2023-09-27 | 19 pages | Euromonitor

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### **Report description:**

In 2023, chilled dairy desserts saw tight competition between domestic players Delice and Vitalait.

Both companies are introducing new flavours and innovative packaging to attract consumers. Delice, being the market leader, is introducing new flavours of its popular Delice Danette brand, such as Danette Kunefa and Danette pistachio. At the same time, Vitalait is launching a new range of chilled desserts under its Vitalait Dolce brand.

Euromonitor International's Other Dairy in Tunisia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Other Dairy market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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